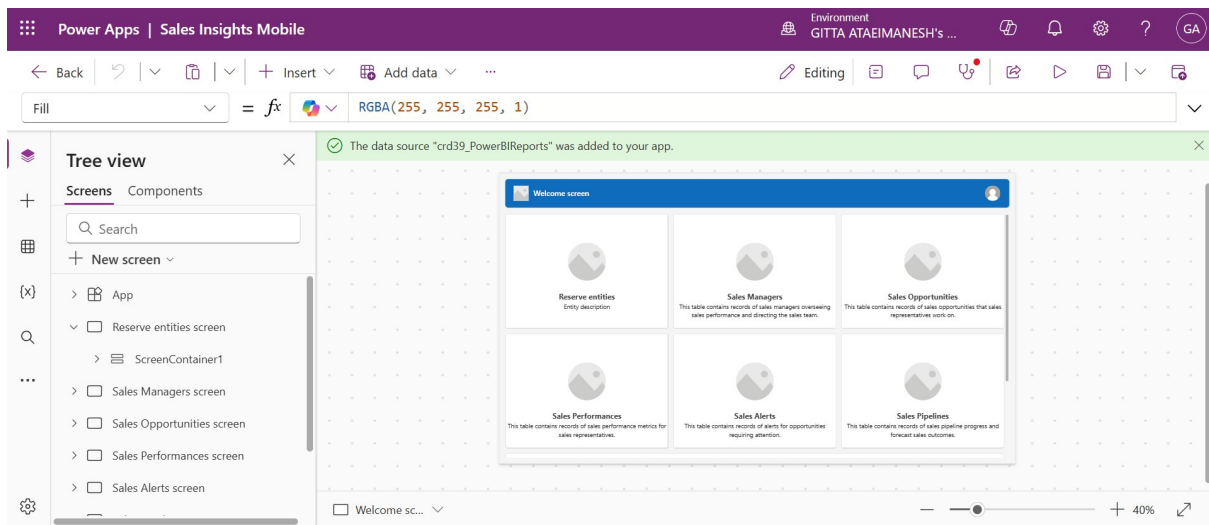


Sales Insights App (Power Apps + Dynamics 365 + Power BI)



|| Sales Performance Dashboard App

Problem: Sales teams lacked real-time visibility into their performance metrics, leading to delayed decision-making and missed opportunities.

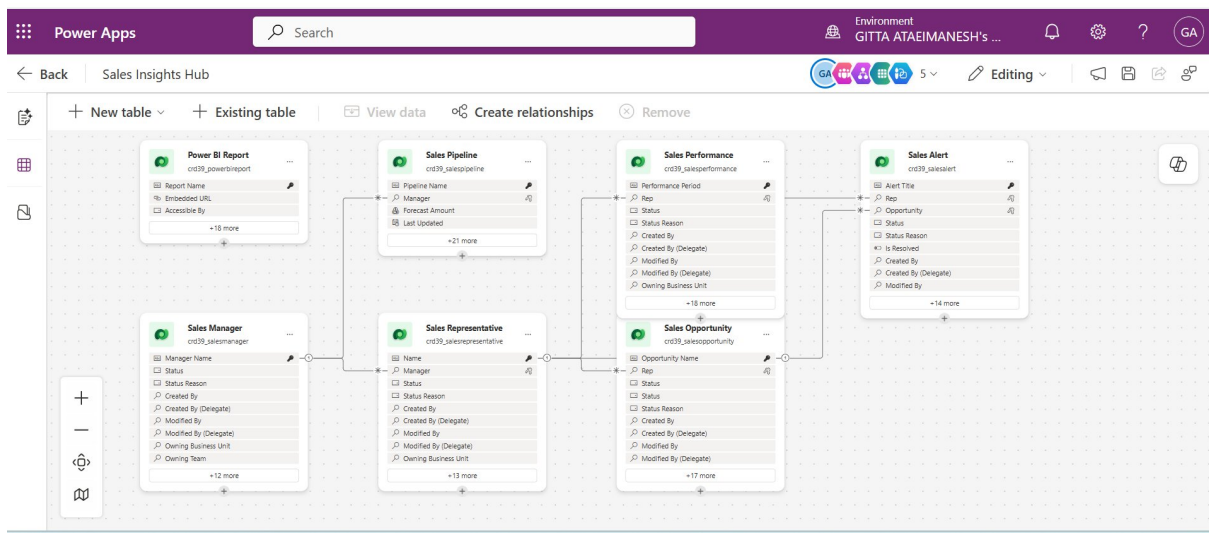
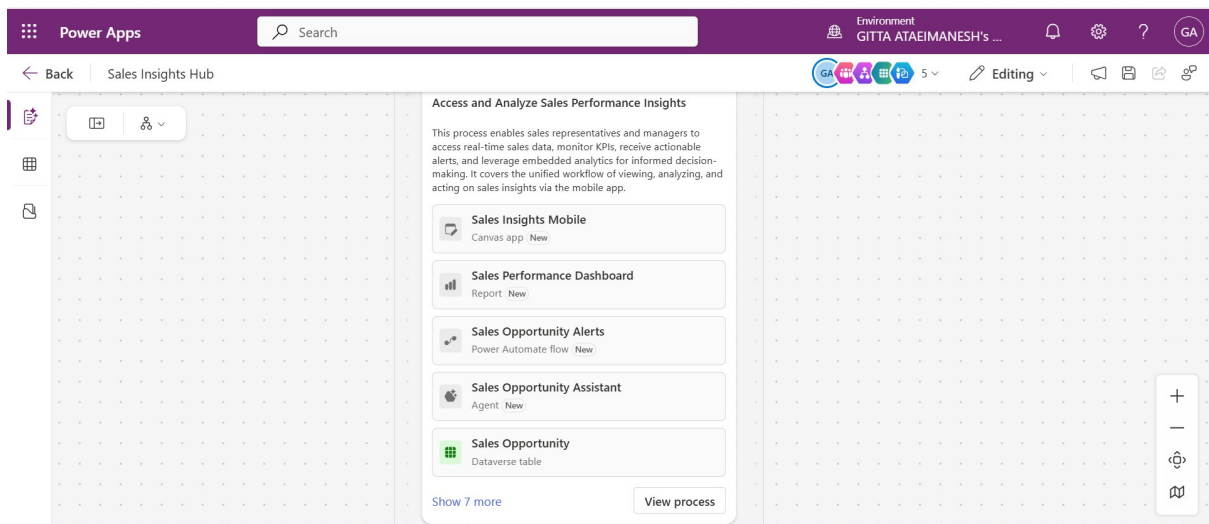
Solution: Designed and deployed a mobile-friendly Power App that connects to Dynamics 365, aggregates sales data, and displays key performance indicators through embedded Power BI dashboards. The app empowers sales reps and managers to track progress, identify trends, and take action — all from their mobile devices.

Skills Showcased:

- Data integration across Microsoft platforms
- Mobile-first UX design
- Embedded analytics with Power BI
- Role-based access and security

Impact:

- Reduced reporting delays by 80%
- Increased sales team engagement with performance data
- Enabled proactive decision-making through real-time insights



Learning: This project deepened my understanding of embedding Power BI into canvas apps and optimizing performance for mobile users. I also gained hands-on experience with securing data access using role-based permissions and refining visualizations for executive-level clarity.